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## Wine & Gourmet Japan 2018 Returns with Dynamic Growth and High Professionality

The ninth edition of Wine & Gourmet Japan made an impact with its largest and most impressive international line-up to date.

From 11 - 13 April 2018, the three-day event at Tokyo Big Sight in Tokyo, Japan, welcomed over 78,000 trade visitors from all over Japan, Eastern Asia, Southeastern Asia and Oceania, comprising of importers, retailers, manufacturers and professionals from the wine, spirits and food service markets.

Together with its partner trade fairs, FABEX, Dessert Sweets & Bakery Festival, PB-OEM, Halal Market Fair, Japan Meat Industry Fair and Noodle Industry Fair, there were a total of 964 exhibitors from over 20 countries around the world. Wine & Gourmet featured 196 exhibitors and 75% are from overseas.

International exhibitors from all over the globe including Australia, Bulgaria, Canada, Chile, France, Georgia, Germany, Greece, Hong Kong, Italy, Portugal, Romania, South Africa, South Korea, Spain, Taiwan, Tunisia, USA showcased their best in eleven country pavilions including new regions' group participation such as D.O.Navarra and Sicilian regional government.

Mr Goncalo Furtado of Vinho Verde pointed out with a comment, "the quality of visitors was just great and we would like to come back again for the 2019 edition to continue our branding in the important market."

"At Wine & Gourmet Japan, we showcased Gin from Germany. It was a great opportunity and we met traders not only from Japan but also from other Asian countries, which was a great indication for our business." Mr Ulrich Graf of Skiclub Kampen left a satisfactory comment.

### Supporting Programs

Returning this year is the successful supporting program of matchmaking seminars for international wineries and local importers and distributors. These professional seminars were again organized by Koelnmesse, featuring a prominent lecturer, Ms. Junko Tominaga, who holds WSET Level 4 Diploma. The wine appreciation programs organized by Wine Kingdom provided wine-matching tips and advice to a highly



Wine & Gourmet Japan  
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targeted group of buyers from the Japanese bars, restaurants and hospitality sector, focusing on Creation of Neo-futuristic restaurant style with a solution of innovative wine offerings.

### **About Wine & Gourmet Japan**

Wine & Gourmet Japan is one of Asia's most relevant trade fair for conducting business with Japan's fine wine, food and beverage industry. Organised by Koelnmesse Co., Ltd. in partnership with Japan Food Journal and co-located with FABEX, Dessert, Sweets & Bakery Festival, PB-OEM, Japan Meat Industry Fair, Japan Noodles Industry Fair and Halal Market Fair, the fair serves as a dedicated food networking business platform in Japan and reaches out to various cross segments of visitors.

Wine & Gourmet Japan 2019 will be held in Tokyo, Japan at Tokyo Big Sight from 17<sup>th</sup> - 19<sup>th</sup> April 2019.

For more information about Wine & Gourmet Japan, please visit [www.wineandgourmetjapan.com](http://www.wineandgourmetjapan.com).

### **About Koelnmesse**

#### **Koelnmesse - Global Competence in Food and FoodTec:**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

#### **The next events:**

Thaifex - World of Food Asia, Bangkok, Thailand, 29.05.-02.06.2018

Alimentec, Bogota, Colombia, 05.-08.06.2018

Annapoorna - World of food India, Mumbai, India, 27.-29.09.2018

**Note for editorial offices:**

Wine and Gourmet photos are available in our image database on the Internet at [www.wineandgourmet.com](http://www.wineandgourmet.com) in the "Press" section.

If you reprint this document, please send us a sample copy.

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