



Wine & Gourmet Japan 2021

TOKYO BIG SIGHT
21 - 23 April 2021



Packages & Pricing

Raw space

(min. 18 sqm)

JPY 44,000 / sqm

Standard shell scheme

(min. 9 sqm)

JPY 62,000 /sqm

- Space
- Booth construction
- Basic furniture items & Power supply



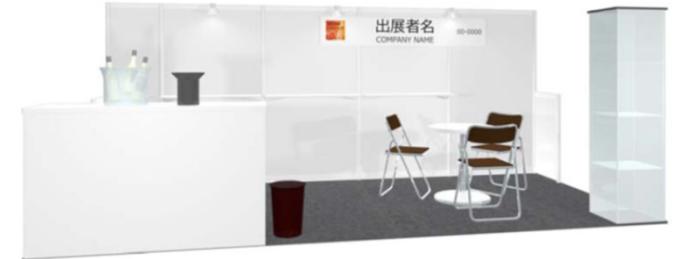
Wine

shell scheme

(min. 9 sqm)

JPY 65,000 / sqm

- Space
- Booth construction
- Basic furniture items & Power supply
- Spittoon
- Ice & Wine Cooler



Country Pavilion

(for group organizers)

(min. 36 sqm)

JPY 65,000 / sqm

- Space
- Booth construction
- Basic furniture items & Power supply
- Spittoon
- Ice & Wine Cooler
- Customized Country design with National Flags



Business Plus

JPY 585,000 /unit (= 6sqm)

- Space 6sqm
- Booth construction
- Basic furniture
- Spittoon
- Ice & Wine Cooler
- Communication Package
 - 1 x Exhibition Staff with wine knowledge
 - 1 x iPad
 - Video streaming, Internet connection for Online meeting via Zoom, Skype etc.
- Matching Package
 - Introduce 1 brand of Wine to importers at tasting session of Matching seminar
 - Seminar will be distributed Video on demand after the event



Matching Package - Virtual participation

Standard: JPY 150,000

Premium: JPY 200,000

- **Introduce 1 brand of Wine to importers at tasting session of onsite Matching seminar**
Special session by Lecturer with WSET level 4 diploma
Unique solutions to Japanese local market
- **Seminar will be distributed Video on demand after the event**
Extended opportunities to connect with buyers
- **Share Company profile and product information on the online exhibitor search**
- **WINE KINGDOM session (Only for Premium)**
Showcase 2 brands of Wines at the WINE KINGDOM area
Targeting Hotels, Restaurants, shop buyers, importers, WINE KINGDOM, one of the most influential magazine Japan has various pairing sessions.



Matching Seminar Lecturer
Ms. Junko Tominaga



Lecturer
with WSET® Level 4 Diploma

Registered Wines from Exhibitors

Attendees = Importers

Synergy on Parallel Event Anufood China

- Cross link on both virtual exhibition platforms
- Share online exhibitor profile and webinar functions
- Set up “Anufood China” booth at Wine & Gourmet Japan 2021 to connect the AFC trade buyers
- Likewise, “Wine & Gourmet Japan” booth will also be set up at AFC
- Onsite trade buyers who also have interests in Japanese market could reach WGJ exhibitors
- “One cost 2 Fairs” to provide additive effects on buyers matching



Leading food trade fair
and one-stop procurement platform
in Southern China

WGJ HYBRID Options:

HYBRID Support		Business Plus Package	Matching Package Standard	Matching Package Premium
		JPY 585,000	JPY 150,000	JPY 200,000
WGJ Matching Seminar (1 brand of Wine)		✓	✓	✓
Wine Kingdom Session (Showcase 2 brand of Wines)		✓		✓
Online Exhibitor Search	Company Profile	✓	✓	✓
	Product Image	✓	✓	✓
	Wine listing	✓	✓	✓
	Matching request	✓	✓	✓
Onsite Stand Space 6 sqm with Communication Package (1x Exhibition staff, 1 x iPad, WIFI)		✓		
Synergy on Parallel Event Anufood China		✓	✓	✓